

# 2010 Exhibitor Information Packet

## Exhibitor Registration

Please complete ALL sections and return no later than **March 31, 2010.**

Mail your check and this page to:  
**High Country Home Builders Association**  
**PO Box 3135 ~ Boone, NC 28607**  
 For questions call 828-297-6566 or 264-0965  
 Fax 828-297-6167

### Exhibitor Information (Please Print)

**Business Name:** (As it should appear on promotional material)

\_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

\_\_\_\_\_

**Phone:** \_\_\_\_\_

**E-Mail:** \_\_\_\_\_

#### SET-UP Request

Electricity Needed? Yes or No

No. of 8' tables needed \_\_\_\_\_

No. of chairs needed \_\_\_\_\_

### Disclaimer of Liability and Regulations

Please read carefully and sign below:

*As an exhibitor in the 2010 High Country Home and Remodeling Exposition, I do hereby agree to hold harmless and release the High Country Home Builders Association, Appalachian State University and the George Holmes Convocation Center from all liability for any loss or injury to myself, my employees and/or my property.*

*I hereby agree to assume responsibility for any loss or injury to myself, my employees and/or my property while on the grounds of the exhibition. I agree to furnish surge protectors for computer equipment in my booth and to furnish grounded, industrial strength extension cords for any electrical use in my booth.*

*As an exhibitor, I agree to have my booth set up when the show begins at 12 pm for Exhibitor Preview on Friday (05/21/10), and remain open throughout the 2 day event. I also agree to break-down no earlier than 5 pm on Saturday (05/22/10) and no later than 4 pm on Sunday (05/23/10). **Failure to abide by the above, I agree to pay a \$100 fine to HCHBA. (Prior arrangements must be made to move-out any later than stated above.)***

All exhibitors are also responsible for their children and are required to supervise them during the entire show.

Authorized Signature \_\_\_\_\_

Today's Date: \_\_\_\_\_

### Qty. Main Floor Booths

\_\_\_\_\_ Prime Super Booth A, B, C or D @ \$1,300 \_\_\_\_\_  
 (400 sq. ft minimum) preferred space \_\_\_\_\_

\_\_\_\_\_ Prime Corner Booth E \_\_\_ or F \_\_\_ \$ \_\_\_\_\_  
 300+ sq. ft. @ \$800 each

\_\_\_\_\_ Prime 10' X 10' @ \$500 each \$ \_\_\_\_\_  
 preferred space no. \_\_\_\_\_

\_\_\_\_\_ Standard 10' X 10' @ \$400 each \$ \_\_\_\_\_  
 preferred space no. \_\_\_\_\_

### Advertising Participation

#### Business Card Directory (1,000 copies distributed)

\_\_\_\_\_ Business card listing @ \$100 \$ \_\_\_\_\_  
 (\$25 each for additional listing)

List under the following heading(s):

1) \_\_\_\_\_

2) \_\_\_\_\_

3) \_\_\_\_\_

Please mail your  
business card  
with registration.

\_\_\_\_\_ 1/2 page ad on inside cover of directory \$ \_\_\_\_\_  
 @ \$300 (7.5" wide X 5" high)

\_\_\_\_\_ 1/4 page ad on inside cover of directory \$ \_\_\_\_\_  
 @ \$150 (3.75" wide x 5" high)

**Total Amount for Booth & Advertising** \$ \_\_\_\_\_

#### \*\*\* DISCOUNTS \*\*\*

**HCHBA Member Discount:** Deduct \$25 off total above if registration and full payment is received by 3/10/10 and total (before discount) is at least \$400. \$ \_\_\_\_\_

**All participants** take 10% off total cost for participating in three or more of the above items. \$ \_\_\_\_\_

**Adjusted Total for Booth & Advertising** \$ \_\_\_\_\_

**PLUS** \_\_\_\_\_  
**Sponsorship** \$ \_\_\_\_\_

**TOTAL COST** \$ \_\_\_\_\_

**Booth spaces will not be assigned until full payment & signed registration form is received. Payment & registration also due no later than **March 31, 2010** to be included in publicity materials.**